

Understanding and Solving Complex Business Problems - Sample Schedule

All times noted are in Eastern
Daylight Time (America/New York)

Day 1

7:45 AM - 8:30 AM Continental Breakfast & Registration

8:30 AM – 8:45 AM Introduction and Overview

John Sterman

8:45 AM – 12:30 PM I. Introduction to System Dynamics

(Includes 15 min break) Interactive Simulation

John Sterman & J. Bradley Morrison

12:30 PM – 1:30 PM **Lunch**

1:30 PM – 5:00 PM II. The Tools of System Dynamics

(Includes 15 min break) The Tools and Process of System Dynamics

J. Bradley Morrison

5:00 PM - 6:00 PM **Reception**

<u>Day 2</u>

(Includes 15 min break)

(Includes 15 min break)

8:00 AM – 8:30 AM Continental Breakfast

8:30 AM – 12:15 PM III. Policy Design in Complex Organizations

Late, Expensive and Wrong: Using System Dynamics to

Understand and Improve Project Management

John Sterman

12:15 PM – 1:00 PM **Lunch**

1:00 PM – 1:15 PM Certificate Ceremony

1:15 PM – 4:30 PM IV. The Implementation Challenge

System Dynamics in Action

John Sterman